

(585) Reprints

FRONT & BACK (2 page) 8.5" X 11"

Unit Count	100	250	500	750	1,000
2 Pages	\$195	\$230	\$420	\$634	\$850

FRONT & BACK (4 page) 11"X 17" / 8.5" x 11" as folded booklet

Unit Count	100	250	500	750	1,000
4 Pages	\$375	\$535	\$920	\$1,320	\$1,600

Framed Reprints & Plaques: quotes & cost upon request

- If 1/2 folding: add \$100 per 1,000
- If 1/4 folding: add \$200 per 1,000
- Minimum Shipping: \$25
- Add 8.75% sales tax (subject to change) to all custom orders
- Custom publishing design and layout \$150 per hour
- All reprint and custom publishing orders must be prepaid at time of ordering

Custom Publishing &

(585) MARKETPLACE

SOLUTIONS FOR CREATIVE MARKETING

Be Seen. Be Heard. Be Louder.



(585) Publishing's solution to all your promotional needs. From customized tote bags and eco-friendly water bottles to branding and graphic design services, we will help you increase your presence in the community. Whether your goal is to create new business or to maintain relationships with your clients, we're there for you every step of the way. We offer over 750,000 products from over 3,500 suppliers.

Graphic Design

- Logos
- Brochures
- Identity packages
- Presentation folders
- Billboards
- Posters
- Package design
- Label design
- And more

Print

- Brochures
- Presentation folders
- Mailers
- Catalogs
- Menus
- Identity packages
 - Letterhead
 - Envelopes
 - Business cards
- Annual reports
- Newsletters
- Labels
- Magazines
- And much more

Promotional Products

- We have over 750,000 products in almost every category you can imagine, including:
- Mugs
 - Pens
 - Apparel (t-shirts, polo shirts, caps, outerwear and much more)
 - "Green" products
 - Tote bags
 - Stainless steel water bottles
 - Spa products (robes, slippers, lip balm, hand sanitizer, mints)
 - Thousands more

Direct Marketing

- Direct mail
- Database procurement for your targeted market
- Email marketing
- Point of sale
- Every Door Direct Mail

Packaging

- Labels
- Cartons
- Custom product design

Photography

- Product
- Event
- Company portfolio (employee, interior and exterior shots)

Branding

- Company
- Product

Trade Shows & Events

- Display booths
- Direct marketing to show attendees
- Promotional handouts



Theater and Event Program Books

- Printing over 767,000 theater and event programs annually
- The median age of the theater attendee is 45
- More than 92 productions and events

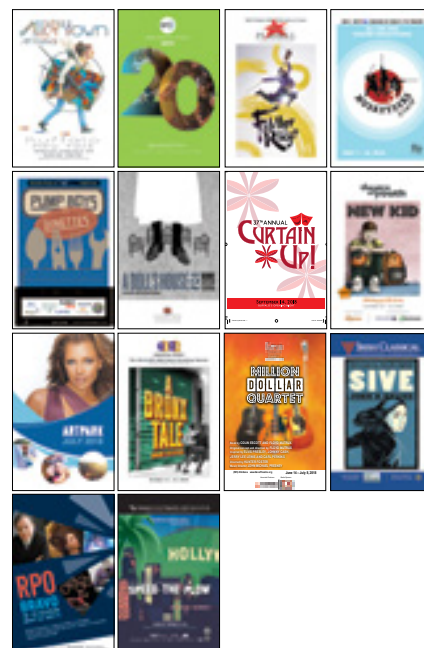
(585) Publishing, along with Buffalo Spree Publishing, currently publishes programs for 20 of Western New York's and Greater Rochester's finest theaters, performing arts venues, and events, including:

Rochester Program Books:

- Rochester Broadway Theatre League (RBTL)
- Geva Theatre Center
- Rochester Philharmonic Orchestra (RPO)

Western New York Program Books:

- Shea's Performing Arts Center
- 710 Main Street
- Buffalo Philharmonic Orchestra
- Irish Classical Theatre Company
- Kavinoky Theatre
- Artpark
- Allentown Art Festival
- MusicalFare Theatre
- Road Less Traveled
- Curtain Up!
- Theatre of Youth
- Buffalo Spree's Best of WNY



Full season and per-show advertising opportunities

Check with your ad rep for details