

Events & Sponsorships:

Girls Night Out

Buffalo Spree magazine hosts **Girl's Night Out** twice a year (in May and November) for an evening full of shopping, socializing, food, and cocktails. A wide variety of fabulous local vendors come together under one roof to offer a fun shopping experience with: accessories, handbags, apparel, jewelry, unique gift items, cosmetics, beauty products, eyewear, and so much more.

Spring Girls Night Out: May 5, 5:30pm-8:30pm @ **Acqua** Benefiting American Heart Association

Number of tables: 40
Booth space: \$500
10'x6' space, 8' table, electric at booth
Promo ads in May *Spree* and GNO program book

Fall Girls Night Out: Nov 10, 5:30pm-8:30pm @ **Salvatore's Italian Gardens** Benefiting Haven House

Number of tables: 47
Booth space: \$500
10'x6' space, 8' table, electric at booth
Promo ads in Nov. *Spree* and GNO program book

ALL SPONSORSHIPS INCLUDE:

- Booth space at event
- Full page ad in event program
- Your logo on:
 - All event ads & thank you ad, to include *Buffalo Spree* and any applicable WNY Playbills
 - All *Spree* e-blasts promoting event
 - Cover of event program book
 - All event signage (*Spree* provided)
 - Cover photo of event Facebook page
 - Event video

IN ADDITION TO ABOVE, YOUR SPONSORSHIP ALSO INCLUDES:

Platinum:

- Client category exclusivity
 - Prominent booth location
 - Photo recognition in *Spree's* "Who Was There"
 - Logo inclusion on one side of Shopping Bag
 - Opportunity to include marketing materials or products in bag (pre-stuffed by *Spree*)
 - Your banner prominently displayed at event (client provided)
 - 1/2 page ad in *Buffalo Spree*, month of event
 - Dedicated "Come See Us at the Event" e-blast promotion
 - 10 tickets
- Investment: \$5,000

Gold:

- Client category exclusivity
 - Photo recognition in *Spree's* "Who Was There"
 - Your banner prominently displayed at event (client provided)
 - 6 tickets
- Investment: \$3,000



Shopping Bag:

- Your logo on est. 500 cloth shopping bags (One side, one color logo)
 - Opportunity to include marketing materials or products in bag (pre-stuffed by *Spree*)
 - 4 tickets
- Investment: \$2,500

Photo Booth or Step and Repeat:

- Your logo on photo strip or step and repeat backdrop
 - 4 tickets
- Investment: \$2,500