Rate Card & Size Specifications

Rates effective as of January 1, 2017

All rates include full color.

PREMIUM POSITIONS

Size	1x	3x	6x	9x	12x
Back Cover	\$ 8,150	\$7,625	\$6,965	\$6,550	\$6,000
Inside Front Cover	\$5,190	\$4,860	\$4,500	\$ 4,180	\$3,850
Inside Back Cover	\$5,190	\$4,860	\$4,500	\$ 4,180	\$3,850
HOME Inside Front Cover	\$2,999				

• Add 15% for any other guaranteed premium positions.

ADVERTISING SIZES AND RATES

Size	1x	3x	6x	9x	12x
Full Page	\$4,400	\$4,080	\$3,325	\$2,890	\$2,675
2/3 Page	\$3,530	\$3,200	\$2,680	\$2,250	\$2,035
1/2 Page	\$3,000	\$2,780	\$2,165	\$ 1,950	\$ 1,735
1/3 Page	\$2,140	\$2,005	\$ 1,735	\$ 1,515	\$ 1,199
1/6 Page	\$1,150	\$1,040	\$ 900	\$ 800	\$ 700

ADVERTISING SIZES AND RATES (4 to a page)

Size	1x	3x	6x	9x	12x
1/4 Page	\$1,335	\$1,225	\$975	\$865	\$755

Dining Guide

DINING GUIDE ADS - ADS WILL APPEAR ON DINING GUIDE PAGES

Size	1x	6x	12x
1/6 Page Vertical	\$755	\$645	\$540
1/6 Page Horizontal	\$755	\$645	\$540
1/12 Page	\$540	\$425	\$325

Looking to stand out in the Dining Guide and increase your web presence?

Buffalo Spree

ENHANCED DINING GUIDE LISTINGS

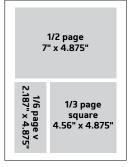
Purchase an Enhanced Listing & receive the Enhanced online Dining Guide FREE!

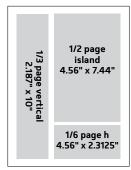
- Includes logo
- Highlighted restaurant listing
- Address, phone, hours + 20 words of copy
- Maximum width logo size: 0.9375"
- Purchase 12x for \$900
- Purchase 6x for \$700
- With any 6x display ad purchase, receive an Enhanced Listing for only \$450.00 per year - a 50% savings!

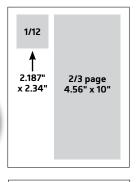
Also
includes:
Enhanced
Online Listing
FREE!

Dinin	g Guide	Sizes	
1/6 v 2.187"	1/12	2.187" x 2.34"	
4.875"	1/6 h 4.56" x 2.3125"		









1/4 page	1/4 page
3.375" x	3.375" x
4.875"	4.875"
1/4 page	1/4 page
3.375" x	3.375" x
4.875"	4.875"