

Events & Sponsorships:

Buffalo Spree's 50th Anniversary and Best of WNY Party

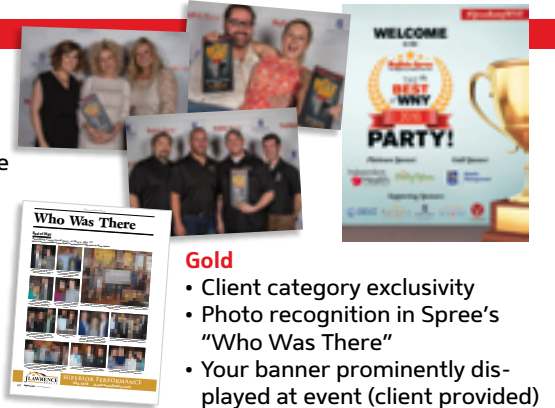
July 21, 2017, VIP 6-7p.m., General Admission 7-10:30p.m.
 @ Hotel Henry at the Richardson Complex

The Buffalo Spree Best of WNY party is the most amazing cocktail party of the summer and this year we plan to exceed expectations as we celebrate 50 years of Buffalo Spree and what makes our city such a great place to live. Held annually, this must-do event celebrates the Spree Best of WNY winners with the finest food and drink from 20 local establishments, wine and beer tastings, silent auction, music, and always a few surprises. Guests will have the opportunity to purchase a VIP ticket that will allow them early access to the event, creative hors d'oeuvres and complimentary cocktails provided by 100 Acres.

More than 500 socially active, enthusiastic guests made up of movers, shakers, business owners, and activists come together to celebrate what makes WNY such a stellar place to live.

ALL SPONSORSHIPS INCLUDE:

- Table space at event
- Full page ad in event program
- Your logo on:
 - All event ads & thank you ad, to include Buffalo Spree and any applicable WNY Playbills
 - All Spree e-blasts promoting event
 - Cover of event program book
 - All event signage (Spree provided)
 - Cover photo of event Facebook page



IN ADDITION TO ABOVE, YOUR SPONSORSHIP ALSO INCLUDES:

Exclusive VIP Experience

- Client category exclusivity
 - Opportunity to invite 50 guests to a pre-event VIP party where they will experience a private tour of the newly restored Hotel Henry, cocktails and hors d'oeuvres.
 - Full page ad in the June and July issues of Buffalo Spree magazine
 - Photo recognition in Spree's "Who Was There"
 - Your banner prominently displayed at event (client provided)
 - 25 general admission tickets
- Investment: \$7,500

Presenting

- Client category exclusivity
 - Prominent booth location
 - Photo recognition in Spree's "Who Was There"
 - Logo inclusion on one side of swag bag
 - Opportunity to include marketing materials or products in bag (pre-stuffed by Spree)
 - Your banner prominently displayed at event (client provided)
 - 1/2 page ad in Buffalo Spree, month of event
 - Dedicated "Come See Us at the Event" e-blast promotion
 - 6 VIP tickets, 4 general admission tickets
- Investment: \$5,000

Gold

- Client category exclusivity
 - Photo recognition in Spree's "Who Was There"
 - Your banner prominently displayed at event (client provided)
 - 6 tickets
- Investment: \$3,000

Valet

- Your logo on exterior signage
 - 4 tickets
- Investment: \$2,500

Champagne

- Your logo on a champagne glass
 - 4 tickets
- Investment: \$2,500

Cocktail

- Your logo on a signature cocktail glass
 - 4 tickets
- Investment: \$2,500

Coffee Bar

- Your logo on a coffee mug
 - 4 tickets
- Investment: \$2,500

Step and Repeat

- Your logo on photo strip or step and repeat backdrop
 - 4 tickets
- Investment: \$2,500

