

2017 Forever Young Expo

Thursday, October 26, 2017
9a.m. – 2:30p.m.
The Grapevine Banquets
333 Dick Rd., Depew

A direct business-to-consumer opportunity you won't want to miss!

- Mature living options
- Health and medical providers
- Screening and testing providers
 - Blood pressure
 - Diabetes
 - Hearing
 - Heart
 - Osteoporosis
 - Flu shots
- Financial
- Garden
- Travel
- Moving and packing
- And so much more!
- Real estate
- Home services
- Golf

Booth Space: 8' x 8'
Includes: dividing drapes,
6' skirted table and 1 chair
1/16 page promotional ad in the
October issue of *Forever Young*

\$395 single booth per expo
\$695 double booth per expo
\$ 30 per booth for electricity



Custom sponsorships also available. Ask your sales rep for details!

Forever Young Expo Sponsorships

Presenting Sponsorship

- Sponsorship exclusivity in your business field
 - Double booth with electricity
 - Logo on all promotional materials as sponsor
 - Logo in all print and broadcast ads where applicable to include:
 - *Buffalo Spree* magazine
 - *Forever Young*
 - Playbills
 - TV ads, etc.
 - Logo on *Forever Young* website as sponsor with link to your website
 - Name recognition as presenting sponsor on all television advertising where applicable
 - Speaker space at event
- Total Investment: \$4,000**

Speaker Sponsorship

- Opportunity for speakers to give presentations at the Expo
- 10 minute presentation to a captive audience
 - A designated area roped off for your presentation with chairs for attendees
 - A single booth at the expo
- Total Investment: \$995**

Gold Sponsorship

- Sponsorship exclusivity in your business field
 - Single booth with electricity
 - Logo on all promotional materials as sponsor
 - Logo in all print and broadcast ads where applicable to include:
 - *Buffalo Spree* magazine
 - *Forever Young*
 - Playbills
 - TV ads, etc.
 - Logo on *Forever Young* website as sponsor with link to your website
- Total Investment: \$2,750**

Event Bag Sponsorship

- Includes 500 bags & booth
 - Logo on all print & promotional opportunities where applicable
 - Maximum 2 sponsors/non-competitive
 - Est. 500 bags per event
- Total investment: \$2,500**

Bag Stuffers

Total Investment: \$500