

Forever Young Rate Card & Size Specifications

All rates include full color.

PREMIUM POSITIONS

Size	1x	3x	6x	9x	12x
Back Cover	\$2,999	\$2,799	\$2,699	\$2,599	\$2,399
Inside Front Cover	\$2,399	\$2,299	\$2,199	\$2,099	\$1,899
Inside Back Cover	\$2,399	\$2,299	\$2,199	\$2,099	\$1,899

Front cover and feature story: Ask your rep for details! \$3,100

ADVERTISING SIZES AND RATES

Size	1x	3x	6x	9x	12x
Full Page	\$2,140	\$1,925	\$1,820	\$1,710	\$1,600
3/4 Page	\$1,700	\$1,600	\$1,390	\$1,285	\$1,210
1/2 Page	\$1,285	\$1,175	\$1,065	\$1,025	\$ 965
3/8 Page	\$ 855	\$ 750	\$ 640	\$ 590	\$ 540
1/4 Page	\$ 640	\$ 600	\$ 570	\$ 540	\$ 480
1/6 Page	\$ 540	\$ 480	\$ 425	\$ 370	\$ 320
1/8 Page	\$ 405	\$ 360	\$ 320	\$ 295	\$ 265
1/16 Page	\$ 265	\$ 245	\$ 215	\$ 195	\$ 160

CLASSIFIED/COMPANION CORNER

In Column Display Classified: 1.8" w x # of inches high

\$38 per inch \$5 per line

Companion Corner

\$13 for 25 words

\$40 for each additional word

\$6 additional to include a photo

