

On the Town

Get the big picture of Western New York's rich and diverse arts and entertainment scene with the help of Buffalo Spree Publishing's newest publication. *On the Town* includes a complete roster of Western New York theaters, concert halls, performing art centers, and galleries, with comprehensive information on the 2017-2018 season. There's also a handy restaurant guide for pre- and post-theater dining. This full color glossy booklet is a must-have WNY planning resource.

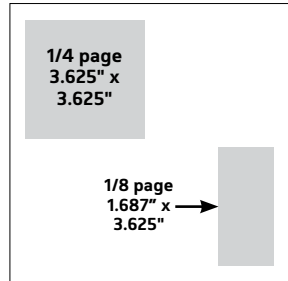
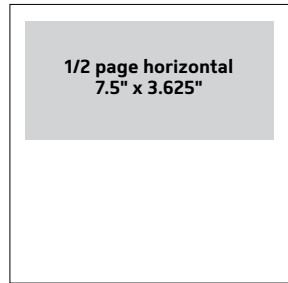
Distribution & Deadline

Distribution: 21,000
Polybagged with September 2016 issue of Spree and mailed to all subscribers, key community partners & a controlled circulation list.
Deadline: July 6, 2017

All rates include full color.



1/4 and 1/8 page ads available for On the Town only.



PREMIUM POSITIONS

Sizes	Rate
Front Cover	\$2,495
Back Cover	\$2,475
Inside Front Cover	\$1,685
Inside Back Cover	\$1,685
Pages 1-5	\$1,355

Add 15% for any other guaranteed premium positions.

ADVERTISING SIZES AND RATES

Sizes	Rate
2 Page Spread	\$2,195
Full Page	\$1,125
1/2 Page Horizontal	\$ 675
1/2 Page Vertical	\$ 675
1/4 Page	\$ 525
1/8 Page	\$ 300

Buffalo Spree Holiday Shopping Guide

The image-driven *Holiday Shopping Guide* celebrates the Western New York retail community, featuring the finest in local boutiques and specialty items. This is the best way to take advantage of the crucial holiday retail season.

Distribution & Deadline

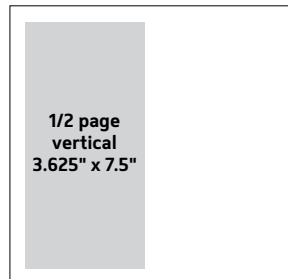
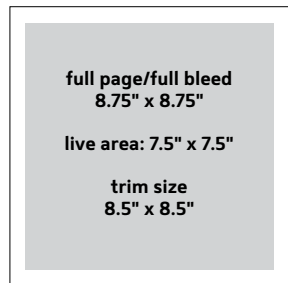
Distribution: 21,000
To all Spree subscribers & a controlled circulation list
Direct mailed the week of Thanksgiving
Deadline: October 5, 2017

All rates include full color.

PREMIUM POSITIONS

Sizes	Rate
Front Cover	\$2,495
Back Cover	\$2,475
Inside Front Cover	\$1,685
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Pages 1-5	\$1,355

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ADVERTISING SIZES AND RATES

Sizes	Rate
2 Page Spread	\$2,055
Full Page	\$1,080
1/2 Page Horizontal	\$ 650
1/2 Page Vertical	\$ 650
1/4 Page Vertical	\$ 499

On the Town
 Holiday Shopping Guide
 Events & Sponsorships