

BUFFALO SPREE MAGAZINE SIGNATURE EVENTS

Buffalo Spree magazine has created a collection of Instagram-worthy events that bring some of our most popular print features to vibrant life. Utilizing our partnerships with some of the region's best venues and services, we provide professional event execution and create targeted sponsorships that can make your brand part of our guest's unique and exciting experience.

Faces of WNY Party

Thursday, January 18, 2018, 5:30-7:30 p.m. at 500 Seneca, Buffalo

Benefiting Kids Escaping Drugs



To celebrate the Faces of WNY, *Buffalo Spree* magazine holds a cocktail party where the community will mix and mingle with the Faces of WNY advertisers. In addition to the cocktail party, we highlight our community's unique artisans and retailers with a vendor show where our guests may purchase their one-of-a-kind items.

Vendor table only: **\$250** includes table and linen

Sponsorship Opportunities	Presenting	Gold	Instagram Frame	Step & Repeat	Gift Bag	Champagne
Category Exclusivity	★	★	★	★	★	★
One Faces advertisement	★					
Banner displayed (client supplied)	★	★	★	★	★	★
Logo on event signage (SPREE provided)	★	★	★	★	★	★
Premium booth space	★					
Opportunity to include promotional items in gift bag	★	★	★	★	★	★
Photo Recognition in SPREE's Who Was There	★	★	★	★	★	★
Logo on all promotional materials (BUFFALO SPREE, Facebook, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG)	★	★	★	★	★	★
Logo on back of all Faces of WNY Posters displayed at event	★	★	★			
Logo and unique tagline on photo frame	★		★			
Logo on step & repeat background				★		
Logo on one side of gift bag					★	
Logo on champagne glass						★
Dedicated e-blast sent out prior to event with a "come see us" message	★	★				
Event Tickets	10	6	4	4	4	4
Investment	\$5,999	\$3,999	\$2,999	\$2,999	\$2,999	\$2,999

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Spring Style Event

Thursday, May 3, 2018 5:30-8:30 p.m. at Hotel Henry

Benefiting Girls on the Run Buffalo



Now in its second year, this event is an opportunity for our region's top retailers to showcase the season's hottest looks on the runway. Guests are treated to a highly produced fashion show and can purchase vendor wares (and more!) at a shopping party to follow.

Runway participation & booth includes: 10'x 6' booth with 8' vendor table + electric (limited to 5 retailers): **\$795**

Booth only: 10'x 6' booth with 8' vendor table only + electric (limited to 25 vendors): **\$425**

Vendor Package includes 1/8 pg prototyped Identity ad in The Style Book

Sponsorship Opportunities	Presenting	Runway	Valet	Step & Repeat	Shopping Bag	Champagne Glass	Dessert Sponsor	Hair & Makeup	Ticket	VIP Bag	
Category Exclusivity	★	★	★	★	★	★	★	★	★	★	
Logo projection on runway (visible all night)	★										
Reserved runway seating	★	★	★	★	★	★	★	★	★	★	
Ad in SPREE's Style book	FULL	1/2	1/4	1/4	1/4	1/4	1/4	1/4	1/4	1/4	
Photo recognition in SPREE's Who Was There	★	★	★	★	★	★	★	★	★	★	
Opportunity to include promotional items in gift bag (VIP and Shopping Bag)	★				★					★	
Logo on all promotional materials (BUFFALO SPREE, Facebook, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG)	★	★	★	★	★	★	★	SOLD		★	
Dedicated e-blast sent out prior to event with a "come see us" message	★	★									
Logo on one side of gift bag	★						★				★
Banner displayed (client supplied)	★	★									
Logo on event signage (SPREE provided)	★	★	★	★	★	★	★		★		★
Sign on runway (SPREE provided)		★									
Logo on custom produced ticket										★	
Opportunity to include promotional piece in each valeted car			★								
Logo on background				★							
Logo on champagne glass						★					
Event Tickets	20	10	6	4	4	4	4	2	2	2	
Investment	\$7,500	\$5,000	\$3,500	\$2,999	\$2,999	\$2,999	\$2,999	\$1,500	\$2,500	\$2,500	

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Best Of WNY Party

Friday, July 20, 2018 | VIP 5:30-7:00 p.m. | General Admission 7:00-10:00 p.m. at Larkinville
Benefiting Food Bank of WNY



Buffalo Spree's Best Of WNY party is the most exciting cocktail party of the summer, as we celebrate what makes our region such a great place to live, work, and play. Held annually, this must-attend event celebrates Buffalo Spree's Best Of WNY winners with unique eats from 20 restaurants, wine, beer, and cocktail tastings, auction, music, and always a few surprises!

Sponsorship Opportunities	VIP	Presenting	Gold	Step & Repeat	Swag Bag	Car & Valet	Welcome Drink	Cocktail	Photo Booth	Music	Ticket
Category Exclusivity	★	★	★	★	★	★	★	★	★	★	★
Reserved cocktail table	★	★	★	★	★	★	★	★	★	★	★
Logo on all promotional materials (BUFFALO SPREE, Facebook, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG)	★	★	★	★	★	★	★	★	★	★	★
Photo recognition in Spree's Who Was There	★	★	★	★	★	★	★	★	★	★	★
Logo on event signage (SPREE provided)	★	★	★	★	★	★	★	★	★	★	★
Full-page, full-color ad in Program Book	★	★	★	★	★	★	★	★	★	★	★
Dedicated e-blast sent out prior to event with a "come see us" message	★	★									
Opportunity to include promotional items in gift bag	★	★	★		★						
Ad in the July issue of BUFFALO SPREE	FULL	1/2	1/4								
Logo on one side of gift bag	★				★						
Banner displayed (client supplied)	★	★									
Logo on custom produced ticket											★
Opportunity to include promotional piece in each valeted car					★	★					
Logo on background of step & repeat				★							
Logo on glass							★				
Logo on cocktail glass								★			
Logo near stage										★	
Logo on photo strip									★		
Event Tickets	50, VIP 25, GA	10 VIP	8 VIP	4 VIP	4 VIP	4 VIP	4 VIP	4 VIP	4 VIP	4 VIP	4 VIP
Investment	\$7,500	\$5,000	\$4,000	\$3,500	\$2,999	\$2,999	\$2,999	\$2,999	\$2,999	\$2,999	\$2,999

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Boutiques & Bubbly

Thursday, November 8th, 2018 5:30-8:00 p.m. at Hotel Lafayette
Benefiting Child & Family Services Haven House

Building off our hugely successful Girls Night Out events, *Buffalo Spree* magazine is hosting an inaugural Boutiques & Bubbly party. This event combines shopping and champagne, and is a perfect night out for friends, family, and those looking to get a jumpstart on their holiday shopping. Guests will take home a keepsake glass, and be treated to a glass of champagne upon arrival.

Vendor Table \$500; 8' x 8' booth with an 6' table, electrical accessibility at booth
1/12 promo ad in November *Spree*



Sponsorship Opportunities	Presenting	Gold	Step & Repeat	Swag Bag	Valet	Photo Booth	Signature Glass	Ticket	Coat Check	Boutique Directory				
Category Exclusivity	★	★	★	★	★	★	★	★	★	★				
Prominent booth space	★													
Booth space		★	★	★	★	★	★		★					
Opportunity to include promotional items in swag bag	★			★										
Logo on all promotional materials (BUFFALO SPREE, Facebook, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG)	★	★	★	★	★	★	★		★					
Photo recognition in SPREE's Who Was There	★	★	SOLD	★	SOLD	SOLD	SOLD	★	SOLD					
Logo on event signage (SPREE provided)	★	★		★				★		★	★	★	★	★
Dedicated e-blast sent out prior to event with a "come see us" message	★													
Logo on one side of gift bag	★			★										
Banner displayed (client supplied)	★	★												
Logo on custom produced ticket	★							★						
Opportunity to include promotional piece in each valeted car or handout to guest					★				★					
Logo on photo strip						★								
Logo on background			★											
Opportunity to distribute dessert tastings														
Logo on custom glass							★							
Event Tickets	10	6	4	4	4	4	4	2	4					
Investment	\$5999	\$3,999	\$2,999	\$2,999	\$3,500	\$2,999	\$3,500	\$2,999	\$2,999	\$1500				