

BUFFALO SPREE PUBLISHING THEATER AND EVENT PROGRAM BOOKS

Western New York and Rochester

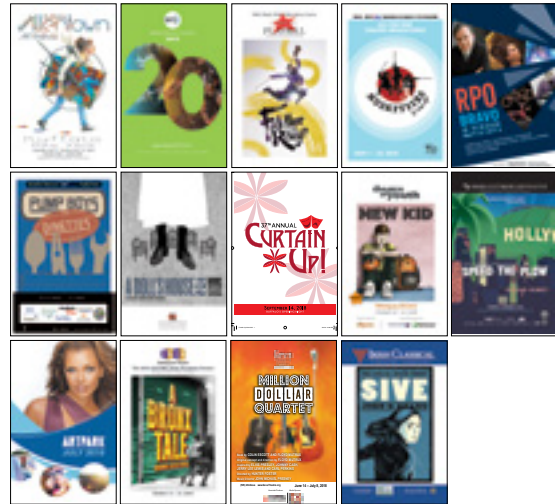
Buffalo Spree Publishing currently publishes programs for 14 of Western New York's and Greater Rochester's finest theaters, performing arts venues, and events including:

WESTERN NEW YORK PROGRAM BOOKS:

- Shea's Performing Arts Center
- Shea's 710 Theatre
- Buffalo Philharmonic Orchestra
- Irish Classical Theatre Company
- Artpark
- Allentown Art Festival
- Kavinoky Theater
- MusicalFare Theatre
- Road Less Traveled
- Curtain Up!
- Theatre of Youth

ROCHESTER PROGRAM BOOKS:

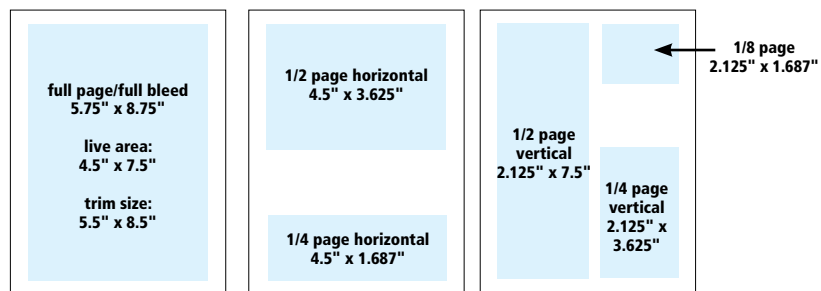
- Rochester Broadway Theatre League (RBTL)
- Geva Theatre Center
- Rochester Philharmonic Orchestra (RPO)



Printing **793,000+**
theater and event programs annually

The median age of the
theater attendee is **45**

Over **72**
productions and events



THEATER & EVENT PROGRAM BOOKS AD SIZES

Size	Dimensions (w x h)
Full Page w/ bleed	5.75" x 8.75"
Full Page (live area)	4.5" x 7.5"
1/2 Page Horizontal	4.5" x 3.625"
1/2 Page Vertical	2.125" x 7.5"
1/4 Page Horizontal	4.5" x 1.687"
1/4 Page Vertical	2.125" x 3.625"
1/8 Page	2.125" x 1.687"

Trim size: 5.5" x 8.5"

**All subject to change*