

About Buffalo Spree Publishing, Inc.

Buffalo Spree Publishing is Western New York's fastest-growing media company. Every year, new publications are added to the list, and now a company that started with the acquisition of *Buffalo Spree* magazine in 1998 produces thirty-two other titles, as well as a range of related services. We have over 600,000 readers, over 1,300 advertisers, and we print a total of 1.8 million pieces every year. We've also been honored by the American Institute of Architects, the Buffalo-Niagara Event Professionals and the Burchfield Penney Art Center, and have won national awards for editorial and design from North American Mature Publishers Association and City and Regional Magazine Association.

Buffalo Spree Publishing is everywhere—in area theaters and concert halls, in doctor's waiting rooms and beauty salons, on Facebook and Twitter, on living room coffee tables, and in the daily conversations of people throughout Western New York.

I. Buffalo Spree Publishing, Inc. Buffalo Division

- A. *Buffalo Spree* magazine
PUBLISHED 12X PER YEAR
- January
 - February
 - March
 - April
 - May
 - June
 - July
 - August
 - September
 - October
 - November
 - December
- B. *Buffalo Spree HOME* magazine
PUBLISHED 2X PER YEAR
- Spring - polybagged with April *Spree*
 - Fall - polybagged with October *Spree*
- C. *Buffalo Spree Beauty Book*
PUBLISHED ANNUALLY
- May - polybagged with May *Spree*
- D. *Buffalo Spree Medical Resource Guide*
PUBLISHED ANNUALLY
- June - polybagged with June *Spree*
- E. *Western New York Performing Arts Guide*
PUBLISHED ANNUALLY
- September - polybagged with September *Spree*
- F. Theatre District Association Brochure
PUBLISHED ANNUALLY
- September - inserted into September *Spree* plus city distribution
- G. *Buffalo Spree Holiday Shopping Guide*
PUBLISHED ANNUALLY
- November

II. Western New York Playbills & Program Books

- PUBLISHED
SEPTEMBER – AUGUST
- Shea's Performing Arts Center
 - Buffalo Philharmonic Orchestra
 - Theatre of Youth
 - Artpark
 - The Kavinoky Theatre
 - Irish Classical Theatre Company
 - MusicalFare Theatre
 - Allentown Art Festival
 - O'Connell & Company
 - UB Department of Music at Slee Hall
 - Performing Arts Center at Rockwell Hall, Buffalo State
 - Secrets of Allentown
 - Curtain Up!
 - *Buffalo Spree's* Best of WNY
 - *Buffalo Spree's* Girls Night Out
 - *Buffalo Spree's* Bachelor Auction (bi-annual)

III. Buffalo Spree Publishing, Inc. Events

- A. *Bachelor Auction*
HELD BIANNUALLY
- February
- B. *Spree Garden Party at Plantasia*
HELD ANNUALLY
- March
- C. *Refresh, Revive, Rejuvenate Beauty Book Kick Off*
HELD ANNUALLY
- May
- D. *Best of WNY Party*
HELD ANNUALLY
- June
- E. *Girls Night Out*
HELD ANNUALLY
- November

IV. Buffalo Spree Publishing, Inc. Senior Products

- A. *Forever Young*
PUBLISHED MONTHLY
- January
 - February
 - March
 - April
 - May
 - June
 - July
 - August
 - September
 - October
 - November
 - December
- B. *Forever Young Senior Directory*
PUBLISHED ANNUALLY
- January
- C. *Forever Young Health and Living Expo*
HELD 2X PER YEAR
- April
 - October

V. Buffalo Spree Publishing, Inc. Rochester Division

- A. *Rochester Medical Resource Guide*
PUBLISHED ANNUALLY
- April
- B. *Rochester Beauty Book*
PUBLISHED ANNUALLY
- May
- C. *Rochester Performing Arts Guide*
PUBLISHED ANNUALLY
- September
- D. *Rochester Holiday Shopping Guide*
PUBLISHED ANNUALLY
- November

VI. Rochester Playbills

- PUBLISHED
SEPTEMBER – AUGUST
- Rochester Broadway Theatre League (RBTL)
 - Geva Theatre Center
 - CenterStage at the Jewish Community Center