

Blitz

SOLUTIONS FOR CREATIVE MARKETING

Blitz is Buffalo Spree Publishing's solution to all your promotional needs. From customized tote bags and eco-friendly water bottles to branding and graphic design services, Blitz has exactly what you need to increase your presence in the community. Whether your goal is to create new business or to maintain relationships with your clients, Blitz is there for you every step of the way. (Over 750,000 products from over 3,500 suppliers)

Graphic Design

- Logos
- Brochures
- Identity packages
- Presentation folders
- Billboards
- Posters
- Package design
- Label design
- And more

Print

- Brochures
- Presentation folders
- Mailers
- Catalogs
- Menus
- Identity packages
 - Letterhead
 - Envelopes
 - Business cards
- Annual reports
- Newsletters
- Labels
- Magazines
- And much more

Promotional Products

We have over 750,000 products in almost every category you can imagine, including:

- Mugs
- Pens
- Apparel (t-shirts, polo shirts, caps, outerwear and much more)
- "Green" products
- Tote bags
- Stainless steel water bottles
- Spa products (robes, slippers, lip balm, hand sanitizer, mints)
- Thousands more

Direct Marketing

- Direct mail
- Database procurement for your targeted market
- Email marketing
- Point of sale



Member of The Advertising
Specialty Institute
Certified advertising
specialty professionals.

Packaging

- Labels
- Cartons
- Custom product design

Photography

- Product
- Event
- Company portfolio (employee, interior and exterior shots)

Branding

- Company
- Product

Trade Shows & Events

- Display booths
- Direct marketing to show attendees
- Promotional handouts

"The most dynamic custom publishing in Western New York."

www.buffalospree.com

Our redesigned website has content that changes daily by our web editor, a comprehensive dining guide, a full calendar of Western New York events, and so much more. It receives an average of 45,000 monthly views, which is a ten percent increase over 2010. It has an average of 17,000 unique users and each month we experience an increasing number of new visitors. The *Buffalo Spree* website is the perfect way to enhance your business's presence in Western New York.

For full web exposure on every page ask your rep for details.

Size	Dimensions	Rate p/month
Banner ad	728 x 90 pixels	\$400
Island	300 x 250 pixels	\$300
Skyscraper	160 x 600 pixels	\$250
Video		\$400
Spree Insider		\$1,000
E-Newsletter	400 x 200 pixels	\$500
E-Blast	600 x 300 pixels	\$1,000

Ask your rep
for details on
advertising
on our all
new website.