

Events & Partner Sponsorship Opportunities

Every year, Buffalo Spree Publishing hosts unique events that celebrate all Western New York has to offer. Our events traditionally have between 500 and 800 attendees and are held at some of the most desirable venues in the area. We offer sponsorships—customized to meet your needs—for all of our events.

- JANUARY 2012:** Spree's "Healthy Changes Everything" Contest
- FEBRUARY 2013:** Buffalo Spree Bachelor Auction (held biannually)
- MARCH 2012:** Spree Garden Party at Plantasia
Closet Giveaway Contest
- APRIL 2012:** Forever Young Health & Living Expo
- MAY 2012:** Buffalo Spree presents "Refresh, Revive, Rejuvenate"
- JUNE 2012:** Buffalo Spree "Best of WNY" Party
- AUGUST 2012:** Great Date Giveaway
- SEPTEMBER 2012:** Rochester Fringe Festival
- OCTOBER 2012:** Forever Young Health & Living Expo
- NOVEMBER 2012:** Buffalo Spree Girls Night Out

**All subject to change*

Presenting Sponsorship Includes: In Magazine Benefits

Logo on all promotional & thank you ads
To Include:

- Buffalo Spree Magazine; Buffalo Spree HOME; Any applicable WNY Playbills & Forever Young Newspaper

Event benefits

- Category Exclusivity
- Logo on all invitations where applicable
- Event signage & all printed collateral (Spree Provided)
- Client Signage (Client Provided)
- 12 Patron tickets
- Company Name on all Press releases to promote event as Presenting Sponsor
- Booth Space at event where applicable

Event Program Book Benefits

- Premium positioning in Event Program Book
- Logo on Event Program Book

Broadcast Media Benefits

- Verbal & Logo recognition on all TV & radio

On line benefits

- Logo placement on all email blasts
- Logo placement on all web ads
- Banner ad on Spree web site w/ link to client website
- E Newsletter promotion w/ logo
- After Party Event Video logo exposure

Social Media benefits

Company Name on all Facebook & Twitter promotion

Sponsorship Investment - \$5,000 net

Shopping Bag Sponsorship

The sponsorship includes:

- Company logo on 500 cloth shopping bags distributed to the first 500 to the event (one side only)
- Opportunity to include your materials in bags
- Logo on all promotional ads & Thank You ads

- Your logo on all invitations and or EVites
- Booth Space at event where applicable
- Event signage (Spree Provided)
- Company name inclusion on all Press Releases
- Logo on all web ads

Sponsorship Investment \$2,500.00 net
maximum 2 sponsors / non competitive

Photo booth Sponsorship

The sponsorship includes:

- Company logo will appear on photo strip
- Your logo on all promotional ads and Thank You ads
- Your logo on all invitations and or EVites
- Event signage and printed collateral (Spree Provided)
- Company name inclusion on all Press Releases
- Logo on all web ads
- Booth Space at event where applicable

Sponsorship Investment \$2, 500.00 net

One Photo Booth Sponsorship per Event

T-Shirt Sponsorship

The sponsorship includes:

- Company logo on 500 T-Shirts distributed to the first 500 to the event (one side only, any color shirt, up to 3 colors of ink)
- Logo on all promotional and Thank You ads
- Your logo on all invitations and or EVites
- Booth Space at event where applicable
- Event signage (Spree Provided)
- Company name inclusion on all Press Releases
- Logo on all web ads

Sponsorship Investment \$3, 000.00 net

multiple sponsors welcome / non competitive

Custom Designed Sponsorships to meet your specific needs

Ask your rep for details.

