

2010 Rate Card & Size Specifications

Rates effective as of January 1, 2010

PREMIUM POSITIONS					
Position	1x	3x	6x	8x	10x
Back Cover	\$7072	\$6631	\$6517	\$6016	\$5716
Inside Front Cover	\$4446	\$4009	\$3827	\$3526	\$3349
Inside Back Cover	\$4446	\$4009	\$3827	\$3526	\$3349

• Add 15% for any other guaranteed premium positions

AD SIZES & RATES					
Size	1x	3x	6x	8x	10x
Full Page	\$3917	\$3611	\$3062	\$2793	\$2556
2/3 Page	\$3095	\$2857	\$2419	\$2209	\$2021
1/2 Page	\$2636	\$2436	\$2062	\$1886	\$1725
1/3 Page	\$1950	\$1788	\$1554	\$1405	\$1286
1/6 Page	\$1346	\$1244	\$1051	\$ 966	\$ 884

*Custom 2 Page Layout \$6200 17" x 11.125"
 *Includes photography and advertorial (ask your rep for details)

1/4 PAGE ADS - 4 ADS TO A PAGE						
Size	Dimensions	1x	3x	6x	8x	10x
1/4	3.375" w x 4.875" h	\$1148	\$1058	\$ 897	\$ 818	\$ 749

All rates include full color.

Special promotional rate: 6 time rate for a 1 time buy if client meets advertorial or editorial category p/issue!

Spree Cuisine • Distinctive Homes Marketplace • Destinations

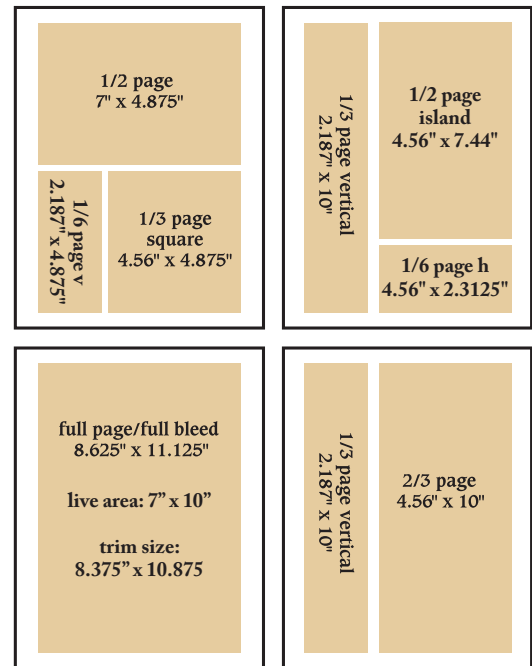
DESTINATION PAGES		
Size	Dimensions	
1 Unit	2" w x 3" h (approximately)	\$375 p/unit up to 8 units p/page

SPREE CUISINE / DISTINCTIVE HOMES						
Size	Dimensions	1x	3x	6x	8x	10x
1/6 H	3.5" w x 3.25" h	\$ 520	\$ 489	\$ 416	\$ 390	\$ 357

Spree Cuisine – 80 words Distinctive Homes – 50 words

MARKETPLACE						
Size	Dimensions	1x	3x	6x	8x	10x
1/3	2.25" w x 9.75" h	\$1210	\$1100	\$ 935	\$ 858	\$ 785
1/6	2.25" w x 4.75" h	\$ 666	\$ 605	\$ 517	\$ 473	\$ 433
1/12	2.25" w x 2.25" h	\$ 402	\$ 363	\$ 314	\$ 286	\$ 262
1/24	2.25" w x 1" h	\$ 264	\$ 237	\$ 204	\$ 193	\$ 176

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