

BUFFALO SPREE MAGAZINE SIGNATURE EVENTS

Buffalo Spree magazine has created a collection of Instagram-worthy events that bring some of our most popular print features to vibrant life. Utilizing our partnerships with some of the region's best venues and services, we provide professional event execution and create targeted sponsorships that can make your brand part of our guest's unique and exciting experience.

Faces of WNY Party

Thursday, January 17, 2019, 5:30-8:00 p.m. at 500 Seneca, Buffalo

Benefiting Kevin Guest House



To celebrate the Faces of WNY, *Buffalo Spree* magazine holds a cocktail party where the community will mix and mingle with the Faces of WNY advertisers. In addition to the cocktail party, we highlight our community's unique artisans and retailers with a vendor show where our guests may purchase their one-of-a-kind items.

Vendor Space: \$250

Sponsorship Opportunities	Presenting	Gold	Welcome Drink	Coat Check	Step & Repeat	Gallery	Ticket	Thank You Gift	Music	Caricature
Category Exclusivity	★	★	★	★	★	★	★	★	★	★
One Faces advertisement in December SPREE	★									
Banner displayed (client supplied)	★	★	★	★	★	★	★	★	★	★
Logo on event signage (SPREE provided)	★	★	★	★	★	★	★	★	★	★
Premium booth space	★	★	★	★	★	★	★	★	★	★
Opportunity to include promotional items in gift bag	★	★	★	★	★	★	★	★	★	★
Photo Recognition in SPREE's Who Was There	★	★	★	★	★	★	★	★	★	★
Logo on all promotional materials (BUFFALO SPREE, Facebook, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG)	★	★	★	★	★	★	★	★	★	★
Logo displayed on prominently displayed Gallery						★				
Logo at coat check, and opportunity to provide promotional material				★						
Logo on keepsake photo strip					★					
Logo on Thank You Gift								★		
Logo on champagne glass			★							
Logo on caricature paper given to all guests who participate in complimentary drawing										★
Verbal shout outs throughout the evening from the band									★	
Dedicated e-blast sent out prior to event (date based by availability)	★	★								
Event Tickets	10	6	6	4	4	4	4	4	4	4
Investment	\$6,500	\$4,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500

*All subject to change

BUFFALO SPREE MAGAZINE
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BBQ & Bourbon
Presented by Three Chord Bourbon
Benefiting Soccer for Success

Thursday, March 21, 2019 5:30-8:30 p.m. at the Wurlitzer Building

Western New York is a foodie's dream, and *Buffalo Spree* is bringing the BBQ & bourbon scene to its guests all under one roof. Enjoy unique and inventive BBQ tastings from local restaurants, sample bourbon from Three Chord Bourbon, other local distilleries, and listen to live blues music.

Vendor Booth: \$250

Sponsorship Opportunities	Naming	Auto	Coat Check	Photo	Bib	Ticket	Gift	Music
Category Exclusivity	★	★	★	★	★	★	★	★
One full page advertisement in the March issue of SPREE	★							
Banner displayed (client supplied)	★	★	★	★	★	★	★	★
Logo on event signage (SPREE provided)	★	★	★	★	★	★	★	★
Premium booth space	★	★	★	★	★	★	★	★
Photo recognition in SPREE's Who Was There	★	★	★	★	★	★	★	★
1/6-page vertical ad in the March issue of BUFFALO SPREE	★	★	★	★	★	★	★	★
Logo on all promotional materials (BUFFALO SPREE, social media, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG, eblasts)	★	★	★	★	★	★	★	★
Logo on valet tag, and opportunity to distribute promotional material to guests when they leave		★						
Logo at coat check tag, and opportunity to distribute promotional material to guests when they leave			★					
Logo on keepsake photo strip, or step & repeat background (client choice)				★				
Logo on bib given to all guests upon arrival					★			
Logo and offer on all tickets						★		
Logo printed on TBD thank you gift to all guests (will work with client on product selection)							★	
Verbal shout outs throughout the evening from the band, and signage at the stage with logo inclusion								★
Dedicated e-blast sent out prior to event (date based by availability)	★							
Event Tickets	10	6	6	6	6	6	6	6
Investment	\$5,000	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599

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BUFFALO SPREE MAGAZINE SIGNATURE EVENTS

Best Of WNY Party

June 21, 2019 | VIP 5:30-7:00 p.m. | General Admission 7:00-10:00 p.m. at Larkin Square



Buffalo Spree's Best Of WNY party is the most exciting cocktail party of the summer, as we celebrate what makes our region such a great place to live, work, and play. Held annually, this must-attend event celebrates Buffalo Spree's Best Of WNY winners with unique eats from 25+ restaurants, wine, beer, and cocktail tastings, auction, music, and always a few surprises!

Sponsorship Opportunities	VIP	Presenting	Step & Repeat	Swag Bag	Auto	Welcome Drink	Cocktail	Photo Booth	Music	Ticket	Plaque
Category Exclusivity	★	★	★	★	★	★	★	★	★	★	★
Opportunity to include promotional items in gift bag	★	★	★	★	★	★	★	★	★	★	★
Logo on all promotional materials (BUFFALO SPREE, Facebook, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG)	★	★	★	★	★	★	★	★	★	★	★
Photo recognition in SPREE's Who Was There	★	★	★	★	★	★	★	★	★	★	★
Banner displayed (client supplied)	★	★	★	★	★	★	★	★	★	★	★
Logo on event signage (SPREE provided)	★	★	★	★	★	★	★	★	★	★	★
1/6-page vertical ad in the July issue of BUFFALO SPREE	★	★	★	★	★	★	★	★	★	★	★
Full-page ad in the July issue of BUFFALO SPREE	★										
Logo on one side of gift bag				★							
Logo and offer on all tickets										★	
Logo on plaque packaging with offer									★		
Cars at event, or other brand activation opportunity determined by client and SPREE					★						
Logo on glass						★					
Logo on cocktail glass							★				
Logo on step & repeat background and Facebook album			★								
Verbal shout outs throughout the evening from the band, and signage at the stage with logo inclusion									★		
Logo on keepsake photo strip								★			
Event Tickets	50, VIP 25, GA	10 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP	6 VIP
Investment	\$10,000	\$5,500	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599	\$3,599

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Girls Night Out

November 7, 2019 5:30 p.m.-8:30 p.m. at Salvatore's
Benefiting Girls on the Run

Get a headstart on your holiday shopping with this incredible shopping event. Shop the region's top boutiques, retailers, and services for the perfect gift for that special someone (or yourself!). Guests will enjoy complimentary hors d'oeuvres, photo fun, swag bag, and more!

Vendor Table \$425; 6' table, electrical accessibility at booth, end cap space \$525

Sponsorship Opportunities	Presenting	Step & Repeat	Swag Bag	Valet	Photo Booth	Signature Glass	Ticket
Category Exclusivity	★	★	★	★	★	★	★
Prominent booth space	★	★	★	★	★	★	★
Booth space	★	★	★	★	★	★	★
Opportunity to include promotional items in swag bag	★	★	★	★	★	★	★
Logo on all promotional materials (BUFFALO SPREE, Facebook, WNY Program Books, JEWISH JOURNAL and FOREVER YOUNG)	★	★	★	★	★	★	★
Photo recognition in SPREE's Who Was There	★	★	★	★	★	★	★
Dedicated e-blast sent out prior to event with a "come join us" message	★						
Logo on one side of gift bag			★				
Banner displayed (client supplied)	★	★	★	★	★	★	★
Logo on event signage (SPREE provided)	★	★	★	★	★	★	★
1/6-page vertical ad in the November issue of BUFFALO SPREE	★	★	★	★	★	★	★
Logo on custom produced ticket							★
Opportunity to include promotional piece in each valeted car				★			
Logo on background of step & repeat		★					
Logo on photo strip					★		
Logo on custom glass and opportunity to provide drink tastings						★	
Event Tickets	10	4	4	4	4	4	2
Investment	\$5,999	\$3,599	\$3,599*	\$3,599	\$3,599	\$3,599	\$3,599

* for 1 logo per bag; multiple logos - \$1200 per logo up to 3 per side

*All subject to change