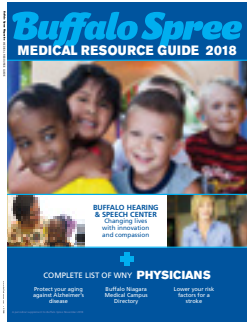


BUFFALO SPREE MAGAZINE SPECIAL PUBLICATION RATES & SPECS

Medicine In WNY



Buffalo Spree's *Medicine In WNY* is WNY's comprehensive community health guide, written and edited by an experienced team of health and medical writers with contributions by several leaders in the medical community. *Medicine In WNY* offers important information about medical trends and preventative health care measures.



DISTRIBUTION: 21,000

Polybagged with October 2019 issue of *Spree* and mailed to all subscribers, key community partners, and a controlled circulation list.

DEADLINE: August 2, 2019

PREMIUM POSITIONS

Size	Rate
Front Cover	\$6,999
Back Cover	\$6,300
Inside Front Cover	\$4,025
Inside Back Cover	\$4,025

FACES OF WNY MEDICINE

Size	Rate
Full Page Full Color	\$2,599
- includes one photo shoot	
- 80 words of copy	

ADVERTISING SIZES AND RATES

Size	Rate
Full Page	\$2,925
2/3 Page	\$2,225
1/2 Page H or Island	\$1,895
1/3 Page V or Sq	\$1,425
1/4 Page (4 to a page)	\$ 800
1/6 Page H or V	\$ 765

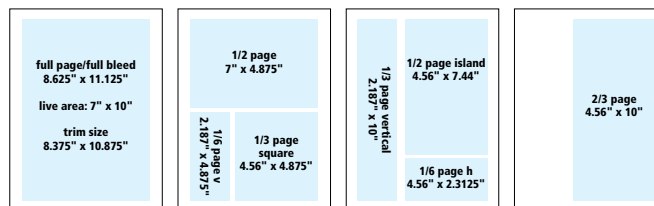
Add 15% for any additional guaranteed premium positions.

MEDICAL PROFILES

Size	Rate
Quarter Page Full Color	\$725
- includes client provided photo	
- 65 words of copy	

ADVERTORIAL

	Rate
Ask The Expert (prototype)	\$2,599



All rates include full color

SPECIAL PUBLICATION RATES & SPECS

On The Town



Get the big picture of Western New York's rich and diverse arts and entertainment scene. *On The Town* includes a complete roster of Western New York theaters, concert halls, performing art centers, and galleries, with comprehensive information on the 2019-2020 season. There's also a



handy restaurant guide for pre- and post-theater dining. This full color glossy guide is a must-have WNY planning resource.

DISTRIBUTION: 21,000

Polybagged with September 2019 issue of *Spree* and mailed to all subscribers, key community partners, and a controlled circulation list.

DEADLINE: July 5, 2019

PREMIUM POSITIONS

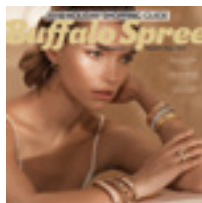
Size	Rate
Front Cover	\$ 2,825
Back Cover	\$ 2,650
Inside Front Cover	\$ 1,850
Inside Back Cover	\$ 1,850
Pages 1-5	\$ 1,425

ADVERTISING SIZES AND RATES

Size	Rate
2 Page Spread	\$ 2,199
Full Page	\$ 1,225
1/2 Page H or V	\$ 725
1/4 Page	\$ 395

Add 15% for any other guaranteed premium positions

Holiday Shopping Guide



The image-driven *Holiday Shopping Guide* celebrates the Western New York retail community, featuring the finest in local boutiques and specialty items. This is a perfect way to take advantage of the festive holiday retail season.



DISTRIBUTION: 21,000

Direct mailed to arrive Thanksgiving Wednesday to all *Spree* subscribers, key community partners, and a controlled circulation list.

DEADLINE: October 4, 2019

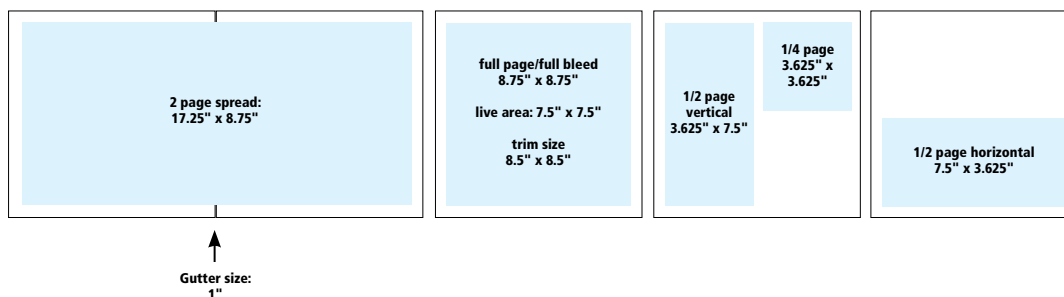
PREMIUM POSITIONS

Size	Rate
Front Cover	\$ 2,895
Back Cover	\$ 2,650
Inside Front Cover	\$ 1,850
Inside Back Cover	\$ 1,850
Pages 1-5	\$ 1,425

ADVERTISING SIZES AND RATES

Size	Rate
2 Page Spread	\$ 2,199
Full Page	\$ 1,225
1/2 Page H or V	\$ 725
1/4 Page	\$ 395

Add 15% for any other guaranteed premium positions



All rates include full color