

93%
of our readers
dine out 3-4
times a week.

Photo by kc kratt



About Buffalo Spree Publishing, Inc.

Meet a Western New York publishing company that's been going strong for 50 years. Locally owned Buffalo Spree Publishing produces 30 publications and events, has over 700,000 readers and over 1,400 advertising partners in the Buffalo and Rochester markets, and prints over 2 million pieces every year. BSP has also won over 75 national awards for design and editorial from the North American Mature Publishers Association and the City and Regional Magazine Association, including three General Excellence awards. Every year, BSP supports over 50 nonprofits and charity events through donations and sponsorships; the company has been recognized for its support of the Western New York community by such organizations as the American Institute of Architects, the Amherst Chamber of Commerce, the Burchfield Penney Art Center, Preservation Buffalo Niagara, Buffalo-Niagara Event Professionals, and the New York State Nursery Landscape Association, Inc. Last year, the city of Buffalo honored the company with a special proclamation. BSP's growing Rochester division (585 Publishing) has expanded its reach and influence to thousands more readers.

Since BSP's move in 2014, hundreds of visitors have toured the company's spectacular city-based headquarters in a renovated industrial complex. BSP's offices are just as fresh and up-to-date as its publications. Look for Buffalo Spree Publishing in area theaters and concert halls, in medical waiting rooms and beauty salons, on Facebook, Instagram, and Twitter, on living room coffee tables, and in the daily conversations of people throughout Western New York.

We're the publications you want to read over and over again!

I. Buffalo Spree Publishing, Inc. Buffalo Division

A. Buffalo Spree magazine

PUBLISHED MONTHLY

- January • July
- February • August
- March • September
- April • October
- May • November
- June • December

B. On the Town

PUBLISHED ANNUALLY

- September - polybagged with September Spree

C. Buffalo Spree Medical Resource Guide

PUBLISHED ANNUALLY

- October - polybagged with October Spree

D. Buffalo Spree Holiday Shopping Guide

PUBLISHED ANNUALLY

- November

II. Western New York Theater & Event Program Books & Custom Publishing

PUBLISHED SEPTEMBER - AUGUST

- Shea's Performing Arts Center
- 710 Main Theatre
- Buffalo Philharmonic Orchestra
- Theatre of Youth
- Artpark
- Irish Classical Theatre Company
- Kavinoky Theater

- MusicalFare Theatre
- Allentown Art Festival
- Curtain Up!
- Jewish Journal of WNY
- Buffalo Spree's Best of WNY
- Buffalo Spree's Spring and Fall Girls Night Out
- Top Docs

III. Buffalo Spree Publishing, Inc. Events

A. Hot Off the Press Launch Parties

HELD MONTHLY

B. Top Docs Reception

HELD ANNUALLY

- January

C. Best of WNY Party

HELD ANNUALLY

- July

D. Spring Style Event

- May

E. Girls Night Out

- November

IV. Buffalo Spree Publishing, Inc. Senior Products

A. Forever Young Magazine

PUBLISHED MONTHLY

- January • July
- February • August
- March • September
- April • October
- May • November
- June • December

B. Forever Young Senior Directory

PUBLISHED ANNUALLY

- February

C. Forever Young Expo

HELD ANNUALLY

- October

V. (585) Publishing

The Rochester Division of Buffalo Spree Publishing, Inc.

(585) magazine

PUBLISHED 6X PER YEAR

- Jan/Feb • Jul/Aug
- Mar/Apr • Sep/Oct
- May/Jun • Nov/Dec

VI. Rochester Theater & Event Program Books

PUBLISHED SEPTEMBER - AUGUST

- Rochester Broadway Theatre League (RBTL)
- Geva Theatre Center

VII. (585) Publishing, Inc. Events

A. Hot Off the Press

Launch Parties

HELD BI-MONTHLY



*All subject to change