

Events & Sponsorships: Celebrating WNY's Top Docs

January 19, 2017 6-8:30p.m. @ **Ethan Allen**

BUFFALO SPREE MAGAZINE will be hosting a Top Docs Reception to honor the physicians featured in the January 2017 issue. This issue—consistently a best seller—highlights more than 280 doctors who are considered by their peers to be at the top of their profession in dozens of specialties. At the reception, those doctors and their guests will have the opportunity to mingle, network, enjoy delicious food, drink, and live music while celebrating the ongoing contributions of WNY-area doctors to the world of medicine—and to our community.

By sponsoring this private event, you will have the attention of this elite and influential target audience. This opportunity extends beyond our printed page and enables direct connections to the Top Doctors in our region.

ALL SPONSORSHIPS INCLUDE:

- Category exclusivity
- Display table at event
- Logo inclusion on invitations (280+)
- Your banner prominently displayed at event (client provided)
- Your logo on event signage (Spree provided)
- Opportunity for promotional item(s) inclusion in gift bags (pre-stuffed by Spree)
- Photo recognition in Spree's "Who Was There"
- One-time usage of the "Top Docs" contact list

IN ADDITION TO ABOVE, YOUR SPONSORSHIP ALSO INCLUDES:

Platinum Sponsor

- 1/2 page, full color ad in *Buffalo Spree* January 2017
 - Full page, full color ad in Top Docs Reception program book
 - 10 names added to the exclusive guest list
- Investment: \$5,000*

Award Sponsor

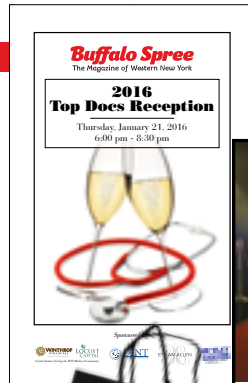
- Logo on Top Docs award presentation box, with opportunity to include message card
 - 1/2 page, full color ad in *Buffalo Spree* January 2017
 - Full page, full color ad in Top Docs Reception program book
 - 6 names added to the exclusive guest list
- Investment: \$5,000*

Invitation Sponsor

- Logo on invitation and envelope
 - Full page, full color ad in Top Docs Reception program book
 - 6 names added to the exclusive guest list
- Investment: \$3,500*

Gift Bag Sponsor

- Logo on 400 gift bags
 - 1/2 page, full color ad in Top Docs Reception program book
 - 4 names added to the exclusive guest list
- Investment: \$3,000*



Red Carpet Sponsor

- Logo on Step & Repeat photo backdrop at red carpet
 - 1/2 page, full color ad in Top Docs Reception program book
 - 4 names added to the exclusive guest list
- Investment: \$3,000*